

Update from the Communications Committee

By Dax G. Rumsey, MD, MSc, FRCP(C)

The Communications Committee of the CRA has an exciting year ahead for 2020! Our major project for the coming year is the launch of the first season of our very own CRA podcast! The name of the podcast will be “Around the Rheum,” and it will be hosted by Dr. Daniel Ennis, a new rheumatologist practicing in Vancouver, British Columbia. The podcast will feature interviews with prominent rheumatologists from around the country on topics chosen by our membership. At the time of this writing, we are currently working on our pilot episode, which we hope to have released by the end of 2019. The plan is to then release a season of episodes throughout 2020. We are working with a team of experts on this, including David McGuffin from “Explore Podcast Productions.” David has extensive experience producing high quality, professional podcasts. So, stay tuned!

Some of our other current initiatives include working to improve our social media presence through such forums as Twitter and LinkedIn (please add/follow us!). Additionally, we will be starting a financial/accounting column in the CRA e-newsletter with articles of interest to our members, written by an accountant. We have received the first article, and it will be published soon.

Kevin, our Marketing and Communications Coordinator, has been a wonderful addition to our Committee. We have also added multiple new members over the past several months. We are open to new and fresh ideas/input and encourage any CRA members interested in joining our committee to drop us a line! You may contact me at dax.rumsey@ahs.ca or Kevin at kbajjnauth@rheum.ca.

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